# Section 1: Media Consumption, Political Interest

[mc1] {multiple order=randomize}Which, if any, of these daily newspapers do you read regularly? (By regularly, we mean at least 3 times a week. Please tick all that apply.)

- 1. Daily Mail
- 2. The Mirror
- 3. Daily Express
- 4. Daily Star
- 5. The Sun
- 6. Daily Telegraph
- 7. Financial Times
- 8. The Guardian
- 9. The Independent
- 10. The Times
- 11. Daily Post
- 12. South Wales Echo
- 13. Western Mail
- 14. South Wales Evening Post
- 15. South Wales Argus
- 16. Evening Leader
- 17. Other
- 18. Not applicable, I do not read any newspaper regularly
- 19. Don’t know

[mc2] {multiple order=randomize}Which, if any, of the following television news programmes do you regularly watch? (By regularly, we mean at least 3 times a week. Please tick all that apply.)

- 1. The Ten O’Clock News on BBC1
- 2. Wales Today on BBC1 Wales
- 3. News at Ten on ITV1
- 4. Wales Tonight on ITV Wales
- 5. Sky News
- 6. Newyddion on S4C
- 7. None of these
- 8. Don’t know

[mc3] {multiple}Which, if any, of the following sources do you use to obtain information about politics and current affairs in Wales? (Please tick all that apply)

- 1. BBC Radio Wales
- 2. BBC Radio Cymru
- 3. Real Radio
- 4. Other Radio News [mc3a][open]
- 5. Internet Web-sites or ‘Blogs’
- 6. Twitter, Facebook or another social network
- 7. None of these
- 8. Don’t know

[mc3b if 5 in mc3][open] You mentioned that you use Internet Web-sites or “Blogs” to obtain information about politics and current affairs in Wales. Please write all the Internet Web-sites or “Blogs” you use in the box below.

[mc4] How interested, if at all, are you in politics in general?

- 1. Very interested
- 2. Fairly interested
- 3. Not very interested
- 4. Not at all interested
- 5. Don’t know

## 2. Voting in the Referendum
Tomorrow there will be a referendum on enhancing the powers of the National Assembly for Wales. Which of these statements best applies to you?

1. I know about the referendum
2. I’ve heard something about the referendum, but don’t know any details
3. I’ve heard nothing about it

How interested, if at all, are you in the referendum on enhancing the powers of the National Assembly for Wales?

1. Very interested
2. Fairly interested
3. Not very interested
4. Not at all interested
5. Don’t know

A referendum on extending the law-making powers of the National Assembly for Wales is to be held on 3 March 2011. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in this referendum?

1. 0 – Certain NOT to vote
2. 1
3. 2
4. 3
5. 4
6. 5
7. 6
8. 7
9. 8
10. 9
11. 10 – Certain to vote
12. Don’t know

Thinking about if you decided not to vote in the referendum, what do you think would be the main reason for this? (If you cannot think of anything or there is nothing that would stop you voting please type none.)

And in this referendum on giving the National Assembly for Wales increased law-making powers, how will you vote?

1. I will vote Yes (i.e. in favour of giving the National Assembly increased law-making powers)
2. I will vote No (i.e. against giving the National Assembly increased law-making powers)
3. Won’t vote
4. Don’t know

What will be the main reason you will vote this way?

Leaving aside your own views, which of these do you think best describes the likely overall result of the referendum?

1. A clear Yes vote
2. A narrow Yes vote
3. A narrow No vote
4. A clear No vote
5. Don’t know
**3. Campaign Perceptions**

**Now some questions about the campaign for the referendum on enhancing the powers of the National Assembly for Wales...**

Have you been contacted by someone from a campaigning organisation or a political party during the referendum campaign?

<1> No, I have not
<2> Yes, I have
<3> Don't know

Please indicate all the organisations or parties that have contacted you about the referendum. (Please select all that apply.)

<1> Yes for Wales / Ie dros Gymru
<2> True Wales (the ‘No’ campaign)
<3> Conservative
<4> Labour
<5> Liberal Democrat
<6> Plaid Cymru
<7 fixed> Other Parties or Organisations
<8 fixed xor> Don’t know

Please state the other party/organisations that have contacted you:

Please indicate all the ways Yes for Wales / Ie dros Gymru contacted you. (Please select all that apply.)

<1> Telephone call
<2> Leaflets or other mail delivered to your home
<3> A visit to your home
<4> Contact in the street
<5> Email
<6> Twitter, Facebook or another social networks
<7> Text message (SMS)
<8 fixed> Other Ways

Please state the other ways you were contacted by Yes for Wales / Ie dros Gymru:

Please indicate all the ways True Wales (the ‘No’ campaign) contacted you. (Please select all that apply.)

<1> Telephone call
<2> Leaflets or other mail delivered to your home
<3> A visit to your home
<4> Contact in the street
<5> Email
<6> Twitter, Facebook or another social networks
<7> Text message (SMS)
<8 fixed> Other Ways

Please state the other ways you were contacted by True Wales (the ‘No’ campaign):

Please indicate all the ways the Conservative Party contacted you. (Please select all that apply.)

<1> Telephone call
<2> Leaflets or other mail delivered to your home
<3> A visit to your home
<4> Contact in the street
<5> Email
Twitter, Facebook or another social networks
Text message (SMS)
Other Ways

Please state the other ways you were contacted by the Conservative Party:

Please indicate all the ways the Labour Party contacted you. (Please select all that apply.)

Telephone call
Leaflets or other mail delivered to your home
A visit to your home
Contact in the street
Email
Twitter, Facebook or another social networks
Text message (SMS)
Other Ways

Please state the other ways you were contacted by the Labour Party:

Please indicate all the ways the Liberal Democrat Party contacted you. (Please select all that apply.)

Telephone call
Leaflets or other mail delivered to your home
A visit to your home
Contact in the street
Email
Twitter, Facebook or another social networks
Text message (SMS)
Other Ways

Please state the other ways you were contacted by the Liberal Democrat Party:

Please indicate all the ways Plaid Cymru contacted you. (Please select all that apply.)

Telephone call
Leaflets or other mail delivered to your home
A visit to your home
Contact in the street
Email
Twitter, Facebook or another social networks
Text message (SMS)
Other Ways

Please state the other ways you were contacted by Plaid Cymru:

To what extent do you agree or disagree with the following statements about the referendum on enhancing the powers of the National assembly for Wales?

The referendum campaign has given me enough information to make an informed choice
During the referendum campaign, the two sides have spent too much time criticising each other
During the referendum campaign, the two sides have not talked about any of the issues that matter to me
The media coverage of the referendum has made it difficult for me to understand what the referendum is really about
The Yes campaign have been completely invisible; I haven't heard anything about them
The No campaign have been completely invisible; I haven't heard anything about them
Strongly agree
Tend to agree
Neither agree nor disagree
Tend to disagree
Strongly disagree
Don’t know

Which of the two sides do you think has run the best referendum campaign so far?
The Yes campaign
The No campaign
Neither
Don’t know

Which way do you think the Conservative Party are recommending people should vote in the referendum, or have they not made a recommendation?
Yes (i.e. in favour of enhancing the powers of the National Assembly for Wales)
No (i.e. against enhancing the powers of the National Assembly for Wales)
Have not made a recommendation
Don’t know

Would you describe the Conservative Party as united or divided on which way to vote in the referendum?
United
Divided
Neither united nor divided
Don’t know

Which way do you think the Labour Party are recommending people should vote in the referendum, or have they not made a recommendation?
Yes (i.e. in favour of enhancing the powers of the National Assembly for Wales)
No (i.e. against enhancing the powers of the National Assembly for Wales)
Have not made a recommendation
Don’t know

Would you describe the Labour Party as united or divided on which way to vote in the referendum?
United
Divided
Neither united nor divided
Don’t know

Which way do you think the Liberal Democrat Party are recommending people should vote in the referendum, or have they not made a recommendation?
Yes (i.e. in favour of enhancing the powers of the National Assembly for Wales)
No (i.e. against enhancing the powers of the National Assembly for Wales)
Have not made a recommendation
Don’t know
Would you describe the Liberal Democrat Party as united or divided on which way to vote in the referendum?
<9> United
<10> Divided
<11> Neither united nor divided
<12> Don’t know

Which way do you think Plaid Cymru are recommending people should vote in the referendum, or have they not made a recommendation?
<13> Yes (i.e. in favour of enhancing the powers of the National Assembly for Wales)
<14> No (i.e. against enhancing the powers of the National Assembly for Wales)
<15> Have not made a recommendation
<16> Don’t know

Would you describe Plaid Cymru as united or divided on which way to vote in the referendum?
<9> United
<10> Divided
<11> Neither united nor divided
<12> Don’t know

## Implications of the Referendum Vote

**We are now going to ask about what you think might be the implications of the upcoming referendum.**

If most people vote Yes in the referendum which, if any, of the following statements do you think would be true?

- The National Assembly’s law-making powers will increase
- Politicians in Cardiff Bay will have more power
- We will have more Assembly Members
- It will make no difference to the lives of ordinary people in Wales
- People will need passports to travel to England
- Wales will be more likely to become independent from the rest of the UK

<1> Definitely True
<2> Probably True
<3> Probably Not True
<4> Definitely Not True
<5> Don’t know

If most people vote No in the referendum which, if any, of the following statements do you think would be true?

- Nothing much will happen; things will carry on as they are now
- The National Assembly’s law-making powers will decrease
- London will reassert control over Wales
- The National Assembly is likely to be abolished
- It will prevent Wales from deciding its own policies in important areas like health and education
- It will make no difference to the lives of ordinary people in Wales

<1> Definitely True
People sometimes say that it makes no difference which side wins elections or a referendum; things go on much the same. How much, if any, difference do you think the last UK general election (2010) has made?

- A great deal
- A fair amount
- Not very much
- None at all
- Don’t know

And how about the referendum? How much difference to Wales do you think the result of that will make?

- A great deal
- A fair amount
- Not very much
- None at all
- Don’t know

Now, I’d like to ask you a few questions about the issues and problems facing Britain today. As far as you’re concerned, what is the single most important issue facing the country at the present time? Please type your answer in the box below. If you think there are no important issues facing Britain at the present time, please write NONE; if you don’t know, please write DK

Which party is best able to handle this issue?

- There are no important problems
- None - No Party
- Labour
- Conservatives
- Liberal Democrats
- Plaid Cymru
- Green Party
- United Kingdom Independence Party (UKIP)
- British National Party (BNP)
- Other
- Don’t know

Now, we’d like to ask you a few questions about the issues and problems facing Wales today. As far as you’re concerned, what is the single most important issue facing the country at the present time? Please type your answer in the box below. If you think there are no important issues facing Wales at the present time, please write NONE; if you don’t know, please write DK

Which party is best able to handle this issue?

- There are no important problems
- None - No Party
- Labour
- Conservatives
- Liberal Democrats
- Plaid Cymru
- Green Party
- United Kingdom Independence Party (UKIP)
- British National Party (BNP)
- Other
- Don’t know
Since the last election to the National Assembly for Wales in 2007, would you say that the standard of the health service in Wales has increased or fallen?
<1> Increased a lot
<2> Increased a little
<3> Stayed the same
<4> Fallen a little
<5> Fallen a lot
<6> Don’t know

And is this mainly the result of...
<1> The policies of the UK government at Westminster
<2> The policies of the Welsh Assembly Government
<3> Both equally
<4> Some other reason
<5> Don’t know

And what about the quality of education in Wales? Has it increased or fallen since the last election to the National Assembly for Wales in 2007?
<1> Increased a lot
<2> Increased a little
<3> Stayed the same
<4> Fallen a little
<5> Fallen a lot
<6> Don’t know

And is this mainly the result of...
<1> The policies of the UK government at Westminster
<2> The policies of the Welsh Assembly Government
<3> Both equally
<4> Some other reason
<5> Don’t know

And what about the general standard of living in Wales? Has it increased or fallen since the last election to the National Assembly for Wales in 2007?
<1> Increased a lot
<2> Increased a little
<3> Stayed the same
<4> Fallen a little
<5> Fallen a lot
<6> Don’t know

And is this mainly the result of...
<1> The policies of the UK government at Westminster
<2> The policies of the Welsh Assembly Government
<3> Both equally
<4> Some other reason
<5> Don’t know

And what about the standard of law and order in Wales. Has it increased or fallen since the last election to the National Assembly for Wales in 2007?
<1> Increased a lot
<2> Increased a little
<3> Stayed the same
<4> Fallen a little
<5> Fallen a lot
<6> Don't know

[pi6b] And is this mainly the result of…
<1> The policies of the UK government at Westminster
<2> The policies of the Welsh Assembly Government
<3> Both equally
<4> Some other reason
<5> Don't know

[pi7] More generally, how good or bad a job of running Britain do you think Conservative ministers in the UK government have done in the last year?
<1> Very good
<2> Fairly good
<3> Neither good nor bad
<4> Fairly bad
<5> Very bad
<6> Don't know

[pi8] And how good or bad a job of running Britain do you think Liberal Democrat ministers in the UK government have done in the last year?
<1> Very good
<2> Fairly good
<3> Neither good nor bad
<4> Fairly bad
<5> Very bad
<6> Don't know

[pi9] And how good or bad a job of running Britain do you think the Labour government that was in power from 1997 – 2010 did?
<1> Very good
<2> Fairly good
<3> Neither good nor bad
<4> Fairly bad
<5> Very bad
<6> Don't know

[pi10] Now thinking about Wales, how good or bad a job of running Wales do you think Labour ministers in the Welsh Assembly Government have done since 2007?
<1> Very good
<2> Fairly good
<3> Neither good nor bad
<4> Fairly bad
<5> Very bad
<6> Don't know

[pi11] And how good or bad a job of running Wales do you think Plaid Cymru ministers in the Welsh Assembly Government have done since 2007?
<1> Very good
<2> Fairly good
<3> Neither good nor bad
To what extent do you agree or disagree with each of the following statements?

- [pi12a] The Government should redistribute income from those who are better-off to those who are less well off
- [pi12b] Big business benefits owners at the expense of workers
- [pi12c] Ordinary working people do not get their fair share of the nation’s wealth
- [pi12d] There is one law for the rich and one for the poor
- [pi12e] Management will always try to get the better of employees if it gets the chance
- [pi12f] Young people today don’t have enough respect for traditional British values.
- [pi12g] People who break the law should be given stiffer sentences
- [pi12h] For some crimes, the death penalty is the most appropriate sentence
- [pi12i] Schools should teach children to obey authority
- [pi12j] The law should always be obeyed, even if a particular law is wrong
- [pi12k] Censorship of films, magazines and the internet is necessary to uphold moral standards

1. Strongly agree
2. Tend to agree
3. Neither agree nor disagree
4. Tend to disagree
5. Strongly disagree
6. Don’t know

#6. Attitudes to Parties and Leaders

Some people think of themselves as usually being a supporter of one political party rather than another. Do you usually think of yourself as being a supporter of one particular party or not?

1. Yes, I do
2. No, I do not

Which party is that?

1. Labour
2. Conservative
3. Liberal Democrat
4. Plaid Cymru
5. Green Party
6. United Kingdom Independence Party (UKIP)
7. British National Party (BNP)
8. Other

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about…

1. Conservative Party
2. Labour Party
3. Liberal Democrats
4. Plaid Cymru
5. Green Party
6. UK Independence Party
7. British National Party

1. 0 – Strongly dislike
2. 1
3. 2
And now party leaders… Again using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about…

- [ap3a] David Cameron
- [ap3b] Ed Miliband
- [ap3c] Nick Clegg
- [ap3d] Carwyn Jones
- [ap3e] Leuan Wyn Jones
- [ap3f] Nick Bourne
- [ap3g] Kirsty Williams

<1> 0 – Strongly dislike
<2> 1
<3> 2
<4> 3
<5> 4
<6> 5
<7> 6
<8> 7
<9> 8
<10> 9
<11> 10 – Strongly like
<12> Don’t know

In politics, people sometimes talk about parties and politicians as being on the left or the right. On the scale shown below, where would you place yourself?

- [ap4b] Labour Party
- [ap4c] Conservative Party
- [ap4d] Liberal Democrats
- [ap4e] Plaid Cymru

And where would you place…

- [ap4f] Green Party
- [ap4g] UK Independence Party
- [ap4h] British National Party

How much do you think each of these parties care about the problems of…?**

- [ap5a] Working class people
- [ap5b] English people who live in Wales
Welsh people in general
People who speak Welsh
People like you

<1> A great deal
<2> A fair amount
<3> Not very much
<4> Not at all
<5> Don’t know

The Labour Party
Working class people
English people who live in Wales
Welsh people in general
People who speak Welsh
People like you

<1> A great deal
<2> A fair amount
<3> Not very much
<4> Not at all
<5> Don’t know

The Liberal Democrat Party
Working class people
English people who live in Wales
Welsh people in general
People who speak Welsh
People like you

<1> A great deal
<2> A fair amount
<3> Not very much
<4> Not at all
<5> Don’t know

Plaid Cymru
Working class people
English people who live in Wales
Welsh people in general
People who speak Welsh
People like you

<1> A great deal
<2> A fair amount
<3> Not very much
<4> Not at all
<5> Don’t know

We have a number of parties in Wales, each of which would like to get your vote. Using a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that you would ever vote for…

Labour Party
Conservative Party
Liberal Democrats
Plaid Cymru
Green Party
UK Independence Party
British National Party
<1> 0 – very unlikely
<2> 1
<3> 2
<4> 3
<5> 4
<6> 5
<7> 6
<8> 7
<9> 8
<10> 9
<11> 10 – very likely
<12> Don’t know

## Attitudes to Devolution

[ad1] Which of these statements comes closest to your view?
<1> There should be no devolved government in Wales
<2> The National Assembly for Wales should have fewer powers
<3> We should leave things as they are now
<4> The National Assembly for Wales should have more powers
<5> Wales should become independent, separate from the UK
<6> Don’t know

[ad2a] Which of the following do you think _has_ most influence over the way Wales is run?
<1> The National Assembly for Wales
<2> The UK government at Westminster
<3> Local councils in Wales
<4> The European Union
<5> Don’t know

[ad2b] And which do you think _ought_ to have most influence over the way Wales is run?
<1> The National Assembly for Wales
<2> The UK government at Westminster
<3> Local councils in Wales
<4> The European Union
<5> Don’t know

[ad3] How much do you trust the following to work in Wales’ best interests?

- [ad3a] The UK Government
- [ad3b] The Welsh Assembly Government
- [ad3c] Members of the Westminster Parliament
- [ad3d] Members of the National Assembly for Wales

<1> Just about always
<2> Most of the time
<3> Only some of the time
<4> Almost never
<5> Don’t know

[ad4] For each of the following issues, please indicate which level of government you think _ought_ to make most of the important decisions for Wales:

- [ad4a] The National Health Service
- [ad4b] Schools
- [ad4c] Police
- [ad4d] Defence and Foreign Affairs
The Welsh Assembly Government
The UK government at Westminster
Local councils in Wales
The European Union
Don’t know

Do you think that having a National Assembly for Wales has…?
Given Wales a stronger voice in the UK
Given Wales a weaker voice in the UK
Neither – it has made no difference
Don’t know

Do you think that having a National Assembly for Wales has…?
Made it MORE likely that Wales will eventually leave the UK
Made it LESS likely that Wales eventually leave the UK
Neither – it has made no difference
Don’t know

Do you think that having a National Assembly for Wales has…?
Given the Welsh more pride in their country
Given the Welsh less pride in their country
Neither – it has made no difference
Don’t know

Do you think that having a National Assembly for Wales has…?
Given ordinary people more say in how Wales is governed
Given ordinary people less say in how Wales is governed
Neither – it has made no difference
Don’t know

Do you think that having a National Assembly for Wales has…?
Led to an improvement in living standards in Wales
Led to a decline in living standards in Wales
Neither – it has made no difference
Don’t know

Do you think that having a National Assembly for Wales has…?
Led to an improvement in education standards in Wales
Led to a decline in education standards in Wales
Neither – it has made no difference
Don’t know

Do you think that having a National Assembly for Wales has…?
Led to an improvement in NHS standards in Wales
Led to a decline in NHS standards in Wales
Neither – it has made no difference
Don’t know

To what extent do you agree or disagree with the following statements:
The National Assembly for Wales should have the same level of powers as the Scottish Parliament
Having a National Assembly has improved the way Wales is governed
Having a National Assembly has improved the way the UK is governed
The National Assembly has been too dominated by the Labour party
The National Assembly has paid too much attention to Cardiff
Having a National Assembly has simply meant more jobs for politicians
The National Assembly has cost too much to set up and run
The National Assembly has been too dominated by Welsh speakers
<1> Strongly agree
<2> Tend to agree
<3> Neither agree nor disagree
<4> Tend to disagree
<5> Strongly disagree
<6> Don't know

Do you think that a Yes vote in the referendum on 3rd March would…?
<1> Give Wales a stronger voice in the UK
<2> Give Wales a weaker voice in the UK
<3> Neither – it will made no difference
<4> Don't know

Do you think that a Yes vote in the referendum on 3rd March would…?
<1> Make it MORE likely that Wales will eventually leave the UK
<2> Make it LESS likely that Wales will eventually leave the UK
<3> Neither – it will made no difference
<4> Don't know

Do you think that a Yes vote in the referendum on 3rd March would…?
<1> Give the Welsh more pride in their country
<2> Give the Welsh less pride in their country
<3> Neither – it will made no difference
<4> Don't know

Do you think that a Yes vote in the referendum on 3rd March would…?
<1> Give ordinary people more say in how Wales is governed
<2> Give ordinary people less say in how Wales is governed
<3> Neither – it will made no difference
<4> Don't know

Do you think that a Yes vote in the referendum on 3rd March would…?
<1> Lead to an improvement in living standards in Wales
<2> Lead to a decline in living standards in Wales
<3> Neither – it will made no difference
<4> Don't know

Do you think that a Yes vote in the referendum on 3rd March would…?
<1> Lead to an improvement in education standards in Wales
<2> Lead to a decline in education standards in Wales
<3> Neither – it will made no difference
<4> Don't know

Do you think that a Yes vote in the referendum on 3rd March would…?
<1> Lead to an improvement in NHS standards in Wales
<2> Lead to a decline in NHS standards in Wales
<3> Neither – it will made no difference
<4> Don't know

People sometimes talk about how Wales is governed. On the scale shown below, where one end means no devolution for Wales at
all, and the other end means complete political independence for Wales, where would you place things as they are right now?

[ad8grid2] [placement "No Devolution" "Complete independence") And where would you place…

-[ad8b] How you would like to see Wales being governed
-[ad8c] How you think the Labour Party would like to see Wales being governed
-[ad8d] How the Conservative Party would like to see Wales being governed
-[ad8e] How the Liberal Democrats would like to see Wales being governed
-[ad8f] How Plaid Cymru would like to see Wales being governed
-[ad8g] Where things would be if there was a Yes vote in the referendum

{end page devolution}

(module institutions order=randomize)

**To what extent do you agree or disagree with the following?**

[ad9a] If my local council started making lots of decisions that most people disagreed with, it might be better to do away my local council altogether.
<1> Strongly agree
<2> Tend to agree
<3> Neither agree nor disagree
<4> Tend to disagree
<5> Strongly disagree
<6> Don’t know

**To what extent do you agree or disagree with the following?**

[ad9b] If the National Assembly for Wales started making lots of decisions that most people disagreed with, it might be better to do away with the National Assembly for Wales altogether.
<1> Strongly agree
<2> Tend to agree
<3> Neither agree nor disagree
<4> Tend to disagree
<5> Strongly disagree
<6> Don’t know

**To what extent do you agree or disagree with the following?**

[ad9c] If the UK Parliament at Westminster started making lots of decisions that most people disagreed with, it might be better to do away with the UK Parliament at Westminster altogether.
<1> Strongly agree
<2> Tend to agree
<3> Neither agree nor disagree
<4> Tend to disagree
<5> Strongly disagree
<6> Don’t know

**To what extent do you agree or disagree with the following?**

[ad9d] If the European Union started making lots of decisions that most people disagreed with, it might be better to do away with the European Union altogether.
<1> Strongly agree
<2> Tend to agree
<3> Neither agree nor disagree
<4> Tend to disagree
<5> Strongly disagree
<6> Don’t know
Respondents

[d1a] How does the financial situation of your household compare with what it was 12 months ago?
<1> A lot worse
<2> A little worse
<3> Stay the same
<4> A little better
<5> A lot better
<6> Don’t know

[d1b] And how do you think the financial situation of your household will change over the next 12 months?
<1> A lot worse
<2> A little worse
<3> Stay the same
<4> A little better
<5> A lot better
<6> Don’t know

[d2] Where were you born?
<1> In Wales
<2> In England
<3> In another part of the United Kingdom
<4> In another European country [d2a][open]
<5> Outside Europe [d2b][open]

[d3a] On balance, would you say that most people can’t be trusted or that most people can be trusted? (Please answer on this scale, where 0 means most people can’t be trusted and 10 means most people can be trusted.)
<1> 0 – most people can’t be trusted
<2> 1
<3> 2
<4> 3
<5> 4
<6> 5
<7> 6
<8> 7
<9> 8
<10> 9
<11> 10 – most people can be trusted
<12> Don’t know

[d3b] Do you think that most people you come into contact with would try to take advantage of you if they got the chance or would they try to be fair? (Please answer on this scale, where 0 means would try to take advantage and 10 means would try to be fair.)
<1> 0 – would try to take advantage
<2> 1
<3> 2
<4> 3
<5> 4
<6> 5
<7> 6
<8> 7
<9> 8
<10> 9
<11> 10 – would try to be fair
Don’t know

[d4] Which, if any, of the following best describes how you see yourself?
<1> Welsh not British
<2> More Welsh than British
<3> Equally Welsh and British
<4> More British than Welsh
<5> British not Welsh
<6> None of these
<7> Don’t know

[d5] And if you had to choose, which one of the following best describes how you see yourself?
<1> British
<2> English
<3> Welsh
<4> European
<5> Irish
<6> Scottish
<7> Other [d50](open)
<8> Don’t know

[d6] Can you speak Welsh?
<1> Yes, fluently
<2> Yes, but not fluently
<3> No

[d6b] (multiple) Can you understand, speak, read or write Welsh? (Please tick all that apply)
<1> Understand spoken Welsh
<2> Speak Welsh
<3> Read Welsh
<4> Write Welsh
<5 xor> None of the above

[d7a] Do you ever think of yourself as belonging to a particular class?
<1> Yes, middle class
<2> Yes, working class
<3> Yes, other [d7o](open)
<4> No

[d7b] (single) Do you regard yourself as belonging to any particular religion?
<1> Yes, I do
<2> No, I do not
<3> Prefer not to say

[d7c if d7b==1](single) Which denomination?
<1> Christian - no denomination
<2> Roman Catholic
<3> Church of England/ Anglican/ Episcopal/ Church in Wales
<4> Presbyterian - Church of Scotland
<5> Presbyterian - Welsh Calvinistic Methodists
<6> Free Presbyterian
<7> Methodist - including Wesleyan
<8> Baptist
<9> United Reformed Church/ Congregational
<10> Brethren
<11> Other Protestant [d7c01](open)
Other Christian [d7c02][open]
Jewish
Hindu
Islam/Muslim
Sikh
Buddhist
Other non-Christian [d7c03][open]

What is your marital status?
Married
Living as married
Separated (after being married)
Divorced
Widowed
Never married
Civil Partnership

Which of these applies to your home?
Own the leasehold/freehold outright
Buying leasehold/freehold on a mortgage
Rented from local authority
Rented from private landlord
It belongs to a Housing Association
Don't know

What is your gross personal income?
under 5,000 per year
5,000 to 9,999 per year
10,000 to 14,999 per year
15,000 to 19,999 per year
20,000 to 24,999 per year
25,000 to 29,999 per year
30,000 to 34,999 per year
35,000 to 39,999 per year
40,000 to 44,999 per year
45,000 to 49,999 per year
50,000 to 59,999 per year
60,000 to 69,999 per year
70,000 to 99,999 per year
100,000 and over
Don't know
Prefer not to answer

**Gross HOUSEHOLD income is a household’s total income received from all sources, including wages, salaries, or rents and before tax deductions.**

What is your gross household income?
under 5,000 per year
5,000 to 9,999 per year
10,000 to 14,999 per year
15,000 to 19,999 per year
20,000 to 24,999 per year
25,000 to 29,999 per year
30,000 to 34,999 per year
35,000 to 39,999 per year
40,000 to 44,999 per year
45,000 to 49,999 per year
50,000 to 59,999 per year
60,000 to 69,999 per year
70,000 to 99,999 per year
100,000 to 149,999 per year
150,000 and over
Don't know
Prefer not to answer

How closely attached do you feel to these different parts of the world?
- Your local area
- Wales as a whole
- Britain as a whole
- Europe as a whole

- Very closely
- Fairly closely
- Not very closely
- Not at all closely
- Don't know

How proud are you of being...
- British
- Welsh

- Very proud
- Fairly proud
- Not very proud
- Not at all proud
- I do not consider myself British/ Welsh

When you see these flag, how do you feel?
- (Union Flag)
- (Dragon)

- Very proud
- A little bit proud
- I don’t feel much either way
- A little bit hostile
- Very hostile
- It depends on the circumstances
- Don't know

If you were allowed to choose the nationality that appears on your passport, which of these descriptions would you choose?
- British
- English
- Welsh
- European
- Irish
- Scottish
- Other

On a scale from 0 to 10, where ‘0’ means ‘very unlikely’ and ‘10’ means ‘very likely’, how likely are you to vote in National Assembly for Wales election in May?
- 0 – very unlikely
- 1
- 2
- 3
- 4
- 5
In the National Assembly for Wales election you will have two votes. One will be for an individual member of the Assembly – or AM – for your constituency. The second is for a party list for your region.

If you do vote in the National Assembly for Wales election, which party’s candidate are you most likely to vote for in your constituency?

If you do vote in the National Assembly for Wales election, which of the following comes closest to the main reason why you will vote for this party?

Which party do you really prefer?

Now thinking about your second vote, for a party list in your region, which party are you most likely to vote for?

Thinking of this regional vote, which of the following comes closest to the main reason why you will vote for this party?
The party has the best leader
I really prefer another party, but they have no chance of winning in my constituency
It will be a tactical vote
I really prefer another party, but they are not standing a candidate in my constituency
Other reasons [d15ao][open]

Which party do you really prefer?
1 if d15 l=1> Conservative
2 if d15 l=2> Labour
3 if d15 l=3> Liberal Democrat
4 if d15 l=4> Plaid Cymru
5 if d15 l=5> Green
6 if d15 l=6> UK Independence Party
7 if d15 l=7> British National Party
8 if d15 l=8> Socialist Labour
9 if d15 l=9> Welsh Christian Party
10 if d15 l=10> Communist
11> Some other party

Did you vote in the General Election held on Thursday, May 6th 2010?
1> Yes, I did vote in the General Election
2> No, I did not vote in the General Election
3> Don’t know

Which party did you vote for in the General Election?
1> Labour
2> Conservative
3> Liberal Democrat
4> Plaid Cymru
5> Green Party
6> United Kingdom Independence Party (UKIP)
7> British National Party (BNP)
8> Other

And thinking back to the last election to the National Assembly for Wales in May 2007, do you remember whether you voted or not?
1> Yes, I did vote in the National Assembly for Wales election in 2007
2> No, I did NOT vote in the National Assembly for Wales election in 2007
3> Don’t know

You had two votes, one for an individual member for your constituency, and the other for a regional party list. Do you remember which party you voted for on the constituency vote?
1> Conservative
2> Labour
3> Liberal Democrat
4> Plaid Cymru
5> Some other party
6> Don’t know/ can’t remember

And what about the vote for a party list in your region? Do you remember which party you voted for?
1> Conservative
2> Labour
3> Liberal Democrat
4> Plaid Cymru
5> Green
Please indicate whether you think each of the following statements is true or false. If you do not know the answer please select the “Don’t know” option. You will have 1 minute to answer all 5 questions.

- [pk1a] The minimum age to vote is 16
- [pk1b] The National Assembly for Wales cannot change the basic rate of income tax in Wales
- [pk1c] The National Assembly for Wales can decide how much of its budget is spent on schools in Wales
- [pk1d] The National Assembly for Wales has about 120 members
- [pk1e] The Presiding Officer of the National Assembly is Rhodri Morgan

<1> Definitely true
<2> Probably true
<3> Probably false
<4> Definitely false
<5> Don’t know